

DALIT PERI

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Portfolio peridalit.com (password: welcome)

Education

2018 – 2020 MA in Innovation Design & Entrepreneurship, The College of Management, Rishon Lezion
2012 – 2016 B.Des in Visual Communication, Bezalel Academy of Arts and Design, Jerusalem
2011 – 2012 Design and Architecture Preparatory Program, 6B Studio, Tel-Aviv
2004 – 2007 Shoham High School, Shoham (Majors: Art and Biology, honors graduate)

Work Experience

2018 – 2020 **Healthy.io** Health-care Start-up, Tel-Aviv
Product Designer – Full ownership over the design of a medical product, including planning and designing the user experience for a multi-device app and complex web systems, while collaborating with Product Managers and Developers, and supporting the company's overall brand language.

2017 – 2018 **Red Interactive Design** Studio, Tel-Aviv
UX/UI Designer – Designing Interactive interfaces for a wide range of products, including full mobile and web flows, from research through prototyping, to design and usability testing.

2016 – 2017 **Cockpit Innovation** by EL AL (Navigator Accelerator), Tel-Aviv
UX/UI Designer – As a sole Designer at the accelerator, I helped various aviation start-ups build the user experience of their products, and design extraordinary interfaces.

2011 – 2012 **Hauser Studio** by Glickman-Natler-Samsonov Advertising, Tel-Aviv
Graphic Designer – Branding and designing pixel-perfect marketing materials for web and print.

Programs & Leadership

2016 – 2018 **Common-Ground Association** for Gender education in Israel, Tel-Aviv
Graphic Designer – Advertising, social Media (volunteering)

2015 – 2016 **Hut Hameshulash Association**, Drop-in center, Jerusalem
Art Instructor for at-risk youth (scholarship)

2014 – 2016 **New Spirit Organization**, Jerusalem
Editor & Graphic Designer of 'Simtaot' – Nachlaot magazine, Jerusalem (scholarship)

2014 – 2015 **The Perach Tutorial Project**, Bezalel Academy of Arts and Design, Jerusalem
Industrial Design Instructor for youth (scholarship)

2009 – 2010 **URJ Eisner Camp**, Massachusetts, USA
Counselor and Fine Arts Instructor in a summer camp, Jewish Agency delegation

Military Service

2007 – 2009 **Israeli Air Force Intelligence**, Palmachim Base
Non-commissioned Officer for Information and Navigation

Computer Skills

Photoshop, Illustrator, InDesign, Premiere, After effects, Sketch, Figma, Zeplin

Languages

Hebrew, English – Fluent